



I.S.P.O. 20TH WORLD CONGRESS Stockholm, Sweden 16 - 19 June 2025

ADVERTISING OPPORTUNITIES

Enhance your appearance with one of the below advertising opportunities - both on-site and online.

PRINT

ADVERTISEMENT IN PRINTED CONGRESS PROGRAMME

FULL PAGE, COLOUR*

€ 2,500

HALF PAGE, COLOUR*

€ 1,700

Deadline for delivery of the ad: **4 April 2025**

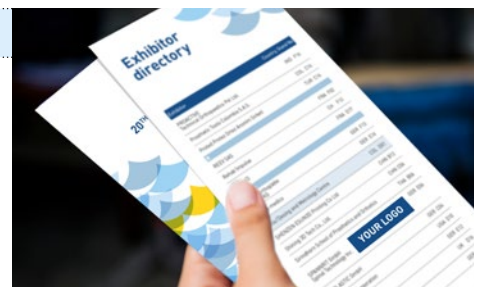
The programme will be included in every congress bag and displayed on-site to congress delegates.



LOGO PACKAGE

€ 265

Your logo will be placed alphabetically in the ISPO online and printed exhibitor directory. Please send your logo as PNG or JPG with at least 300 dpi, max. size (w x h) 27 x 17 mm and max. file size 2 MB to: info@ispo-congress.com



ONLINE

BANNER ON CONGRESS WEBSITE

€ 650 / PER MONTH

Banner with link to your company's website until June 2025 – select the month(s) you would like to promote your company and participation.



ADVERTISEMENT IN PRELIMINARY PROGRAMME

FULL PAGE, COLOUR*

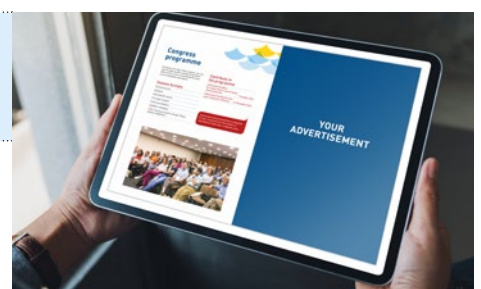
€ 2,100

HALF PAGE, COLOUR*

€ 1,300

The programme will be created as PDF and will be the main source of promotion of the congress prior to the event. It will be distributed to potential visitors, on our website and through the ISPO community. The programme will be visible from February to June 2025.

Deadline for delivery of the ad: **31 December 2024**



Booking of these advertising opportunities requires a registration as exhibitor. All prices excluding VAT. All advertising opportunities are available on a first come, first served basis. Advertising spaces may vary from the examples shown in the pictures. | * Produced by exhibitor and delivered at exhibitor's expense.



ONLINE

NEWSLETTER AD (limited to 2 companies per newsletter)

€ 500 / PER AD

Your ad will be placed in the congress newsletter that is sent to all registered delegates a few days before the congress.



MESSAGE ALERT (limited to 3 companies and alerts per day)

€ 450 / ALERT

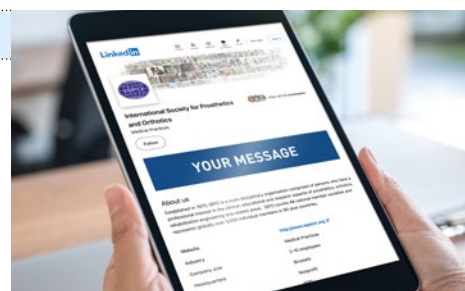
Invite the congress attendees to your booth demonstration or remind them of your workshop through a notification in the congress app.



SOCIAL MEDIA POST (limited to 3 companies and posts per day)

€ 650 / POST

ISPO will publish a post and introduce your company with content of your choice (video, company introduction, invitation to your booth) to their network. The package includes one post on each of the following channels: X, Linked-In, Facebook, Instagram.



ON-SITE

COMPANY FLYER INSERT IN CONGRESS BAGS – limited to 3 companies

€ 2,700

One insert, max. size A4, 4 pages*



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Photos: Leipziger Messe: Jörg Singer | ISPO, Sergio Garibay | mediabank.visistockholm.com | Adobestock: v74, Sfo Cracho, Robert Kneschke, Kaspars Grinvalds, vitallyy, Rawpixel, farknot Architect, McLittleStock, Konstantin Postumienko

ON-SITE

INVITATION CARDS / FLYERS IN ONE CONGRESS ROOM

€ 1,900

Pick out one congress session that fits best to your company's products and services and directly address your main target group by inviting them to your booth or leaving your company or product information. Your invitation cards or information flyers* will be placed on each seat for the selected session. Congress session can be chosen (except for keynotes, opening and closing ceremonies, prize presentations and the ISPO World Assembly). The opportunity is limited to **one exhibitor per day**; selection of the day is on a first-come, first served basis.



PROMOTIONAL STAND **EXCLUSIVE**

€ 2,400

Make sure your company will be seen even before the delegates enter the congress! This opportunity allows you to distribute information material or give-aways* at your own promotional stand centrally placed in the registration area. The stand will be equipped with a counter, bar stool and a leaflet. It is limited to **one exhibitor per day**.

For a total price of **4,900 EUR** you can book this exclusive opportunity for all four congress days.



ADVERTISING SPACES – Please contact the ISPO project team for price information.

Multiple advertising spaces are available for your presentation onsite. Please contact the ISPO project team for the selection and overview of open spaces.



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Do you have further questions or ideas on how to enhance your appearance at the ISPO World Congress? Get in touch with us!



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SOCIETY FOR PROSTHETICS
AND ORTHOTICS