

**Science in Practice  
Practice in Science**

# SPONSORSHIP PACKAGES

**Perfect presence:  
Packages with multiple benefits  
for your company**

By choosing our tailor-made packages you will be sure of a strong corporate presence before and during the I.S.P.O. 20<sup>th</sup> World Congress. Be sure to secure your personalised sponsorship package as soon as possible and take advantage of the many benefits included.

SPONSORSHIP LEVEL	DIAMOND exclusive <b>SOLD</b>	GOLD exclusive	SILVER exclusive	BRONZE exclusive	BRONZE LIGHT limited to three companies
FEE	€ 55,000	€ 39,000	€ 29,000	€ 16,000	€ 9,000
<b>EXCLUSIVE BENEFITS</b>					
	Lanyards for the participant name badges*  Company advertisement on congress app's 'Splash Screen'*  One non-commercial article about company and its research / education in the ISPO eUpdate*	Company logo on the congress bags (production of bags arranged and paid by ISPO)	Bag insert (include a personal gift of your choice)* + Water sponsor	Exclusive Wifi sponsor + One day of choice as exclusive coffee break sponsor (two coffee breaks) or E-Station with your logo and advertisement	One day as exclusive coffee break sponsor  or E-Station with your logo and advertisement (if not selected by Bronze sponsor)

\*Produced by sponsor and delivered at sponsor's expense

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<b>BENEFITS PRE-EVENT</b>					
Listing with company logo and sponsor level in all congress publications (first announcement, preliminary programme, programme, congress e-newsletters)	✓	✓	✓	✓	✓
Company logo in exhibitor directory (online and print)	✓	✓	✓	✓	✓
Advertisement in preliminary programme (PDF) and congress programme (print, available in Stockholm)	outside back cover, full page, full colour*	inside front cover, full page, full colour*	full page, full colour*	half page, full colour*	half page, full colour*
<b>NEW</b> Company logo in confirmation email of attendee registration	✓	✓	✓	✓	✓
Online banner advertisement on congress website with link to company website until July 2025*	✓	✓	✓	✓	✓
Company logo on congress website under sponsors with link to company website until July 2025	✓	✓	✓	✓	✓
Company statement about sponsorship on congress website	✓	✓	✓	✓	✓
Recognition as sponsor with logo and level in one social media post (Facebook, Instagram, LinkedIn)	Stand-alone post	Stand-alone post	Stand-alone post	Listing together with Bronze light sponsors	Listing together with Bronze sponsor
<b>BENEFITS DURING EVENT</b>					
<b>NEW</b> Selection of exhibit space – be the first to select your best booth location! (space rental not included)	✓ Preferential	✓ Preferential after Diamond sponsor	✓ Preferential after Gold sponsor	✓ Preferential after Silver sponsor	✓ Preferential after Bronze sponsor
First choice of selection of branding opportunities at STOCKHOLMS-MÅSSAN Exhibition Center (production and rental fee not included)	✓ Preferential	✓ Preferential after Diamond sponsor	✓ Preferential after Gold sponsor	✓ Preferential after Silver sponsor	✓ Preferential after Bronze sponsor
Logo recognition on sponsor sign in the entrance area of STOCKHOLMSMÅSSAN	✓	✓	✓	✓	✓
One company flyer inserted into congress bags (max. size A4)*	8 pages	8 pages	4 pages	2 pages	–
<b>NEW</b> One free company workshop	✓	✓	✓	✓	–
Recognition with logo and sponsorship level in the opening and closing ceremonies	✓	✓	✓	✓	✓
<b>NEW</b> Banner ad in congress app	(already exclusive splash screen ad)	✓	✓	✓	–
Full congress registration	✓ 10 tickets	✓ 7 tickets	✓ 4 tickets	✓ 2 tickets	✓ 2 tickets
Congress party tickets	✓ 10 tickets	✓ 7 tickets	✓ 4 tickets	✓ 2 tickets	✓ 2 tickets
Additional tickets available at 'Early-bird rate' at all times	✓	✓	✓	✓	–

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# Further details of the exclusive onsite benefits can be found below:

## ON-SITE

### BAG INSERT

Include a personal gift to all congress delegates that will be handed with the congress bags! From branded pens, note pads to branded sleeping masks (to survive the long bright summer nights in Sweden), personalised sweets or vouchers to be redeemed at your booth – there are no limits to your creativity!



### WATER SPONSOR

Help participants to stay hydrated during the congress! As water sponsor, your logo will be displayed on or next to all water dispenser stations in the venue. Dispenser stations are the most environmental friendly solution to offer refreshments to the participants. Your logo will further be promoted through the following measures:

- On a promotional slide in all session rooms
- On signage in the venue
- Logo in email to all congress registrants with information on refreshments



### WIFI SPONSOR

Connect over 4,000 congress participants to the internet! Provide free Wifi throughout the congress and exhibition venue. All participants will be led to a landing page presenting the sponsors company name and logo to access the Wifi. In addition, your company name will also be promoted through the following measures:

- On a promotional slide in all session rooms
- On signage in the venue
- Logo in email to all congress registrants with information on Wifi access



### COFFEE BREAK SPONSOR

Support the set up of a coffee station for participants to relax and refresh between the sessions! The congress will offer two coffee breaks per day providing coffee, tea and soft drinks. Your logo will be displayed:

- On display stand in the coffee area
- On a promotional slide in all session rooms
- On signage in the venue
- Logo in email to congress delegates

Extra benefit: If you wish, you can distribute branded treats at the coffee table.



### DELEGATES' E-STATION SPONSOR

Highly visible sponsorship opportunity – your company logo and a personalised ad will be placed on one centrally placed e-station offering four workspaces and some space to relax for all delegates. Your logo will be displayed:

- Highly visible on the e-station space and with hanging banner from the ceiling
- In the online and printed hall plan
- On a promotional slide in all session rooms
- On signage in the venue
- Logo in email to congress delegates



Do you have further ideas about your appearance at the I.S.P.O. 20<sup>th</sup> World Congress or questions regarding the packages? We are happy to discuss your individual sponsorship package!



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SOCIETY FOR PROSTHETICS  
AND ORTHOTICS